

## Margins Multiplier Template

Steps for Personalized Promotions	Define Your Target Promotion
<b>Role</b>	<b>Store Manager</b>
<b>Real Time</b>	Eg. Poor customer review ratings
<b>Daily Metrics</b>	
<b>Weekly Metrics</b>	
<b>Monthly Metrics</b>	
<b>Quarterly Metrics</b>	